



Amy Mendez

Graphic Designer

Proven in custom design, project management, and targeted marketing.
Passionate about driving branding success through visually compelling solutions.

Contact

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References

References available upon request



Work Experience

Graphic Designer, Billow Marketing - Pottsboro, TX

October 2023 - Present

- Utilized marketing automation tools to streamline email campaigns.
- Consistently delivered high-quality designs within project deadlines for clients.
- Managed client relationships, project requirements, and vendor communications.
- Collaborated on website mock-ups in coordination with web developers.
- Experienced in creating quality, engaging social media content for businesses.

Freelance Graphic Designer, Mixto 940 - Gainesville, TX

October 2020 - Present

- Stayed updated with design trends and software advancements.
- Conducted thorough quality checks to ensure error-free designs.
- Maintained organized project files for easy revisiting and revisions.
- Created high-quality designs for diverse deliverables: logos, business cards, brochures, posters, websites, and social media graphics.

Waitress, Mendez Bakery - Gainesville, TX

December 2019 - August 2023

- Executed marketing strategies for customer attraction and sales growth.
- Identified community-based opportunities for business growth.
- Planned and coordinated special events, parties, and catering services.

Seasonal Graphic Designer, AT&T Performing Arts Center - Remote

Spring 2022 & Spring 2023

- Designed digital and print signage, banners, and promotional materials
- Ensured branding and messaging alignment with senior brand consultants.
- Exhibited strong time management and self-discipline in remote work.
- Ensured brand consistency through enforced guidelines.

Title Abstractor, Howeth Title Company - Gainesville, TX

January 2018 - December 2019

- Conducted property record research for ownership and history determination.
- Adapted quickly to new software, enhancing efficiency.
- Developed informative training materials for the team.



Education

Bachelor of Fine Arts in Visual Arts, Graphic Design
Texas Woman's University Denton, TX
Graduated: August 2017



Skills

Adobe Creative Suite: Illustrator, Photoshop, InDesign
Email Marketing: Mailchimp
Microsoft Office: Excel, Word
Strengths: Branding and Identity, Typography, Adaptability and Learning
Languages: English, Spanish